

SPECIAL ISSUE: 50 SEXY GIRLS • CONTEST • VOTING & MORE...

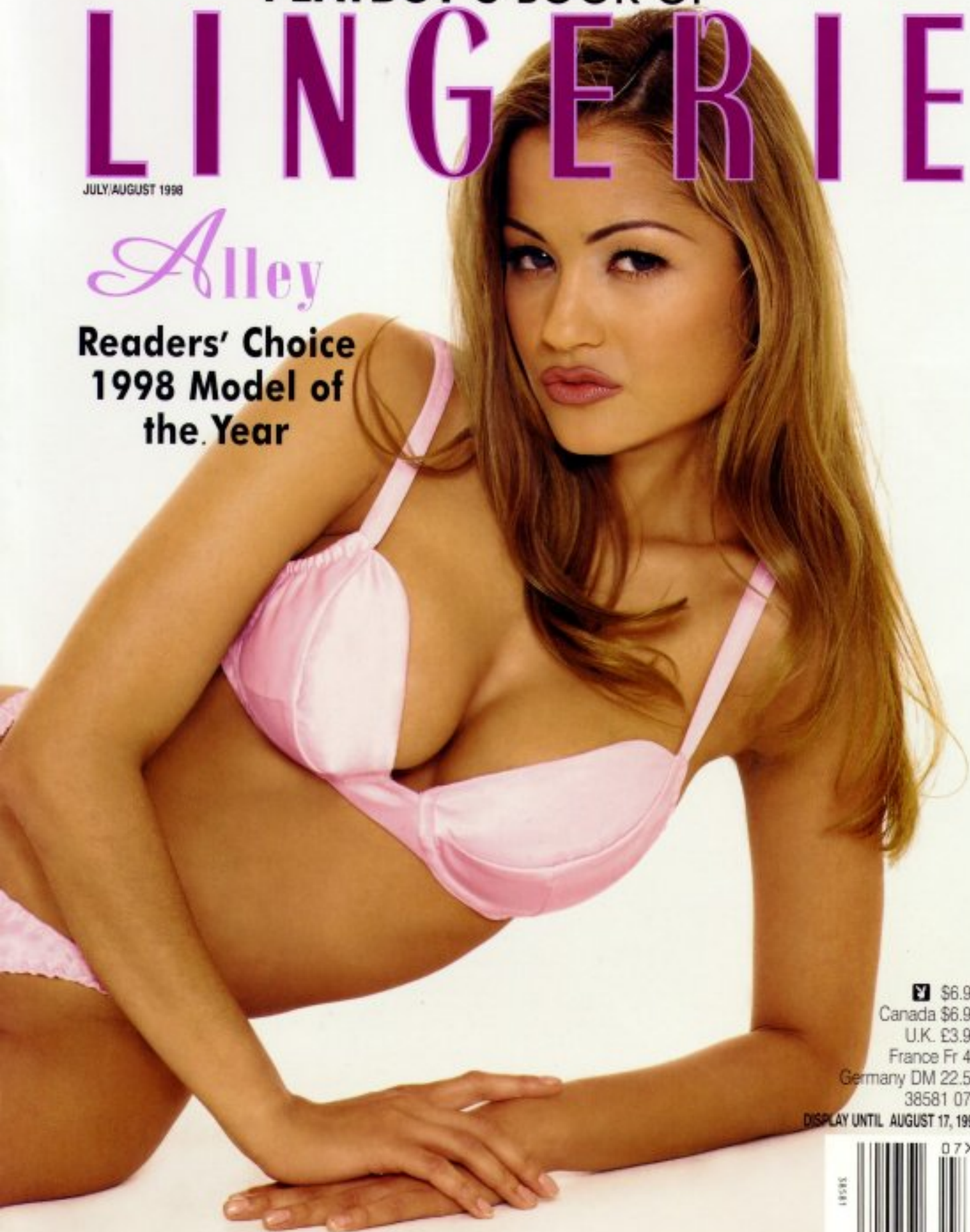
PLAYBOY'S BOOK OF

LINGERIE

JULY/AUGUST 1998

Alley

**Readers' Choice
1998 Model of
the Year**



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Probably the most emotional and heart felt two votes came from the parents of one of our models. The mother told of her daughter's "energy to shine and share her beauty with the world," and dad described himself as a "proud father who votes for his daughter." After several months of voting and careful tabulation of every letter, postcard, sketch and quiz I am very pleased to announce (OK, you already know she's on the cover) the 1998 Readers' Choice Model of the Year, Alley Baggett. The voting was extremely close, with only 22 votes separating first through fifth places, but after we counted and recounted it was the five-foot-two Texan who was awarded the crown. Having appeared in 28 Newsstand Specials since May/June BOL 1995, Alley's popularity and obvious reader approval has elevated her to the status reserved for previous winners Patricia Ford and Petra Verkaik. To summarize the sentiments of the Alley fans, let me quote: "I am totally smitten by this extraordinary, stunning, exotic, seductive little kitten;" "She has that very sensuous mystique and very sexy look that makes her stand out;" "She makes me feel that she may be posing for me personally." Having had the pleasure of being with Alley on several occasions, I can add that she is sweet, warm and charismatic as well. Now it's time to help select next year's favon'tes. Send us your top five models on the attached ballot and you might win a trip to the Jan/Feb BOL cover shooting later this summer. No need to be creative, just get the stamp in the right spot!



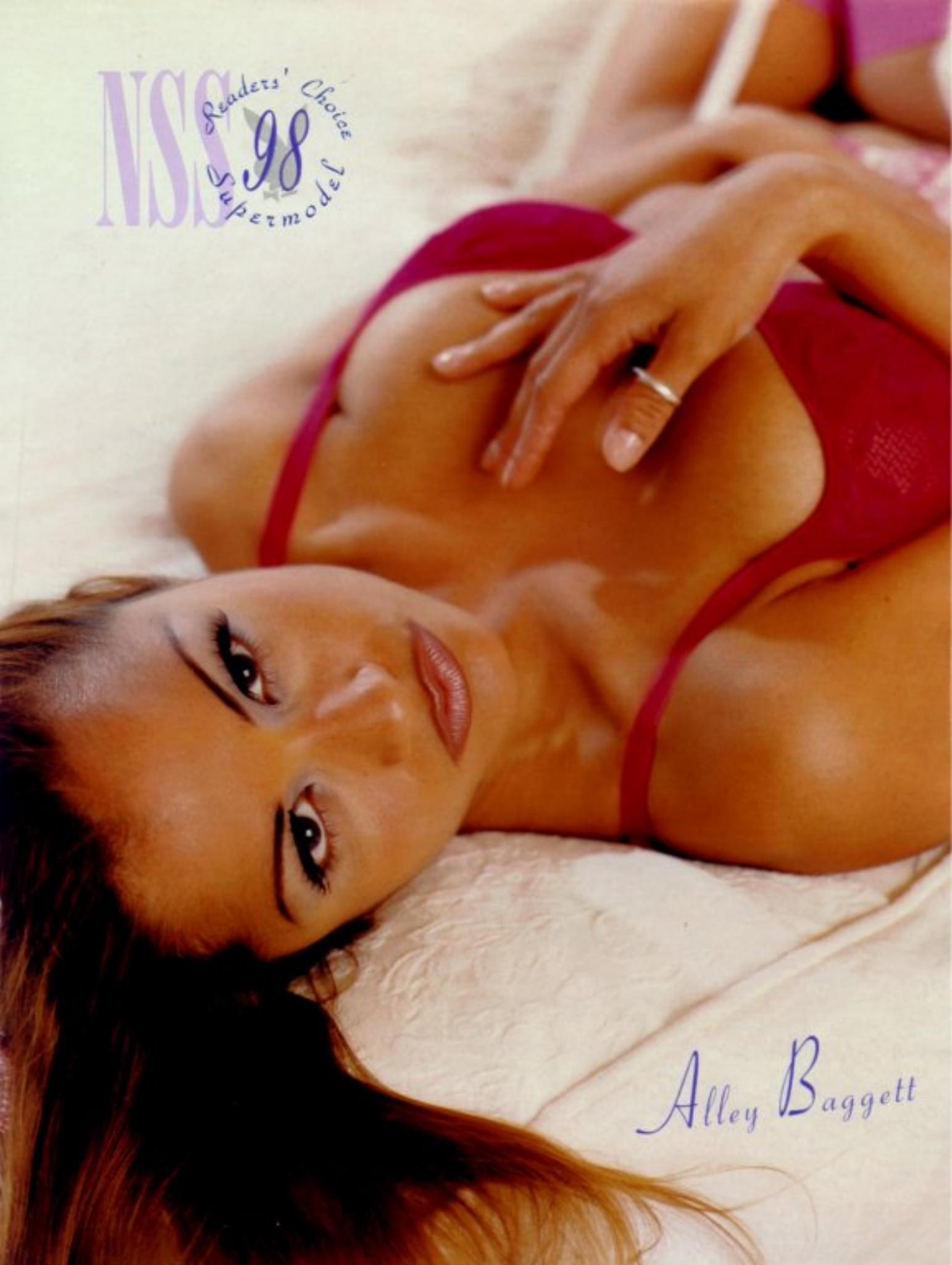
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NSS Readers' Choice
Supermodel
98



Alley Baggett





































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LETTERS OF THE MONTH



I just wanted to thank you for including Ms. Emma Caesari in your latest edition of BOL. Her beautiful blue eyes, dark hair and sexy lingerie will leave every man weak-and left me speechless! You should have Emma do her own BOL! If you do, please make sure I get the first copy. ...M.D.A.

Three years ago I bought my first Newsstand Special and I have to say I was completely blown away by the beautiful, high-quality, tasteful pictures. The Specials are in a class of their own and are definitely the Rolls-Royce of the adult magazines. ...C.W.



Your latest BOL is a killer. Kat Oberle is hands down the greatest find you have unveiled in the past year. You must make her an NSS regular! ...D.B.

I really enjoyed *Sexy Girls Next Door*. The pictures of the lovely Brooke Richards were alone worth the purchase price. I just think the Special should have been called *Sexy Future Playmates Next Door* as I'm sure Brooke as well as some of the others will soon have their own Centerfolds. Where can I find neighbours like these? ...E.B.



Ed. Have you thought of a nice bungalow next to the playboy mansion? If that isn't a viable real estate option, you might consider purchasing a copy of "Girlfriends," an NSS that features two or more hot properties on each page. We guarantee a spectacular view. It's available on newsstand now.

READER'S CHOICE 1999

Alley Baggett has just been crowned the Reader's Choice Model of the Year but it's already time to prepare for next year's coronation. Who are your five favorite BOL models? Votes will be accepted on our official NSS ballot only-no letters, calls, faxes or e-mail, please. A pullout ballot is available in this issue or one may be obtained by writing to our offices: Playboy Newsstand Specials, 680 N. Lake Shore Drive, Chicago, IL 60611. The top 20 vote-getters will be featured in the January/February 1999 BOL and a runoff will determine 1999's favorite Book of Lingerie model. One lucky voter's name will be drawn and he or she will win an all-expenses-paid trip to the set of our January/February 1999 cover shoot for a behind-the-scenes experience of a lifetime. (See official ballot for contest rules and deadline.) Six runners-up will receive autographed copies of the Supergirl issue. There's not much time, so vote soon.

Here's how to reach Newsstand Specials:



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(312) 751-8000



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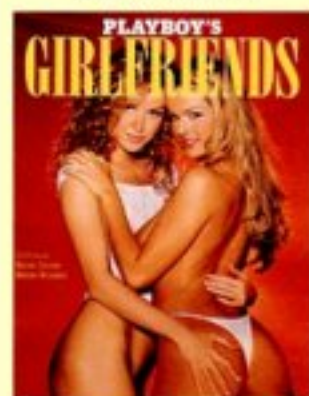
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